



OFFICIAL PRESS RELEASE

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Contacts:

Prime Time Sports | 503.802.0060

John McCallum, President - jmac@primetimepdx.com
Gerrit Wood, Vice President - gwood@primetimepdx.com

2010 Les Schwab Bowl Tickets On Sale!

Portland, Oregon – Tickets are on sale for the 2010 Les Schwab Bowl exclusively at www.LesSchwabBowl.com. The Les Schwab Bowl is one of Oregon's longest running high school sporting events. Now entering its 63rd year, The Les Schwab Bowl will be played Saturday night, June 26th at Hillsboro Stadium and will showcase Oregon's best 5A/6A graduated football players from around the State. Event proceeds from the Les Schwab Bowl benefit the Oregon Athletic Coaches Association general scholarship fund and all of Oregon's 5A and 6A schools. Doors open at 4:00pm and kickoff is at 6:00pm.

Reserved and General Admission tickets are available for advance purchase and are on sale at www.LesSchwabBowl.com. Ticket Prices are as follows:

Reserved Adult: \$15.00

Reserved Student / Senior: \$12.00

General Admission Adult: \$8.00

General Admission Student / Senior: \$6.00

(Student: 4-18yrs / Senior Citizen: 65+)

Event Details:

Date: Saturday, June 26, 2010
Location: Hillsboro Stadium, Hillsboro, Oregon
Gates Open: 4:00 p.m.
Kickoff: 6:00 p.m.
Tickets: In Advance: LesSchwabBowl.com
Day of Game: Hillsboro Stadium Box Office
Direct Ticket Link: http://www.leschwabbowl.com/lsb_tickets-cart.htm

Charitable work is done through a partnership with the Oregon Athletic Coaches Association (OACA), Les Schwab Tires and Prime Time Sports. The OACA has been involved with the game since it's inception as the Oregon Shrine Game in 1948.

For complete Les Schwab Bowl coverage including complete rosters and bios, please visit:

www.LesSchwabBowl.com.

ATTENTION MEDIA: If you need to request a media pass, please contact Gerrit Wood at gwood@primetimepdx.com or 503-802-0052.

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The Les Schwab Bowl is marketed and managed by Prime Time Sports. Based in Portland, Oregon, Prime Time Sports is a premier sports and corporate event marketing company dedicated to creating elite events for athletes, participants, fans and sponsors.

PTS proudly markets, operates and manages the following events:

Les Schwab Bowl • Les Schwab Best of the West

Les Schwab Invitational *presented by Fred Meyer*

Nike Global Challenge •



To receive regular event updates and insider information, sign up for the official e-newsletter of Prime Time Sports at www.primetimepdx.com.