



OFFICIAL PRESS RELEASE

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Tickets On Sale For 2011 Les Schwab Bowl Presented by Express Employment Professionals

Portland, Oregon – Tickets are on sale for the 2011 Les Schwab Bowl *presented by Express Employment Professionals* exclusively at www.LesSchwabBowl.com. The Les Schwab Bowl *presented by Express Employment Professionals* is one of Oregon's longest running high school sporting events. Now entering its 64th year, The Les Schwab Bowl *presented by Express Employment Professionals* will be played Saturday night, June 25th at Hillsboro Stadium and will showcase Oregon's best 5A/6A graduated football players from around the State. Event proceeds benefit the Oregon Athletic Coaches Association general scholarship fund and all of Oregon's 5A and 6A schools. Additional charitable work is done through a partnership with the Columbia Northwest Chapter of Big Brothers / Big Sisters. Doors open at 3:00pm and kickoff is at 6:00pm.

Fans in attendance will be treated to lots of fun give-a-ways and promotions besides the great action on the football field. There will be T-Shirt give-a-ways, Dr. Pepper's Punt, Pass & Kick promotion where the winner will receive a \$10,000 scholarship, coupons and gift cards to Stanford's plus other fun activities for the entire family!

Reserved and General Admission tickets are available for advance purchase and are on sale at www.LesSchwabBowl.com. Ticket Prices are as follows:

Reserved Adult: \$15.00 Reserved Student / Senior: \$12.00

General Admission Adult: \$8.00 General Admission Student / Senior: \$6.00

(Student: 4-18yrs / Senior Citizen: 65+ / Kids 3-Under: Free)

Event Details:

Date: Saturday, June 25, 2011
Location: Hillsboro Stadium, Hillsboro, Oregon
Gates Open: 3:00 p.m.
Kickoff: 6:00 p.m.
Tickets: In Advance: LesSchwabBowl.com
Day of Game: Hillsboro Stadium Box Office
Direct Ticket Link: <http://www.leschwabbowl.com/lst tickets-cart.htm>

Charitable work is done through a partnership with the Oregon Athletic Coaches Association (OACA), Les Schwab Tires and Prime Time Sports. The OACA has been involved with the game since its inception as the Oregon Shrine Game in 1948.

For complete Les Schwab Bowl coverage including complete rosters and bios, please visit:

www.LesSchwabBowl.com.

ATTENTION MEDIA: If you need to request a media pass, please contact Gerrit Wood at gwood@primetimepdx.com

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The Les Schwab Bowl is marketed and managed by Prime Time Sports. Based in Portland, Oregon, Prime Time Sports is a premier sports and corporate event marketing company dedicated to creating elite events for athletes, participants, fans and sponsors.

PTS proudly markets, operates and manages the following events:

Les Schwab Bowl presented by Express Employment Professionals • *Les Schwab Invitational presented by Express Employment Professionals* • *Nike Global Challenge*

